



SAVE THE ELEPHANTS

拯救大象



ANNUAL REPORT 2015

# A LETTER FROM OUR FOUNDER

A year ago we delivered news of escalating ivory prices in the East. Tusks were selling for three times more than they had just four years before. Yet 2015 marked a turning point. In May the Chinese Government announced their intent to end their domestic trade in ivory, a pledge backed up by President Xi Jinping and President Obama for America in September. By November 2015 our consultants Vigne and Martin showed the price of ivory had almost halved, although currently at circa \$1,000 per kilo it still remains a strong driver of illegal killing.

In East Africa, the status of elephant populations has improved across much of Kenya, in the Parks of Uganda and Northern Tanzania. However, industrial-scale elephant killing has continued in the important Southern Tanzania elephant populations and in adjoining Mozambique. With the Democratic Republic of Congo now largely emptied of elephants, Gabon is in the front line of the battle for forest elephants. Likewise Mali's rare desert elephants are in acute danger, from a surge in poaching and instability caused by a failed jihadist revolt. Many reports are coming in of small populations in danger of eradication. Apart from the few bright spots the overall killing of elephants across Africa has not slowed significantly since our landmark 2014 report.

Our Elephant Crisis Fund (ECF), run jointly with Wildlife Conservation Network, has provided fast, flexible funding for anti-poaching and anti-trafficking operations in the field. With strong, strategic leadership from Dr Chris Thouless the ECF has engaged key partners and helped unify efforts across borders and sectors, with transformative results.



Elephant tracking has long been our speciality, and this year we have moved to make our systems available to all. A crack team of software engineers from Vulcan, supported by Paul Allen, are busy transforming the architecture into an open-source platform. This has great promise for enhancing anti-poaching and protected area planning across Africa. We are providing elephant movement data to government planners and stakeholders to preserve essential corridors.

Without the dedication of our donors, none of the groundbreaking work you read in this report could be accomplished. Together we can face the shifting challenges that await, and pave the way to securing a future for elephants.

A handwritten signature in black ink that reads "Iain Douglas-Hamilton".

Dr. Iain Douglas-Hamilton D.Phil CBE  
Founder and CEO

Cover page photo by Sean Dundas

## OUR MISSION

To secure a future for elephants and sustain the beauty and ecological integrity of the places they live, to promote man's delight in their intelligence and the diversity of their world, and to develop a tolerant relationship between the two species.



Frank at Petersens Photography

*"The United States and China, recognizing the importance and urgency of combating wildlife trafficking... commit to enact nearly complete bans on ivory import and export, including significant and timely restrictions on the import of ivory as hunting trophies, and... steps to halt the domestic commercial trade of ivory."*

**Joint declaration by President Xi Jinping of China  
and President Obama of the US, 25<sup>th</sup> September 2015**



Frank at Petersens Photography

# A LETTER FROM OUR CHAIRMAN

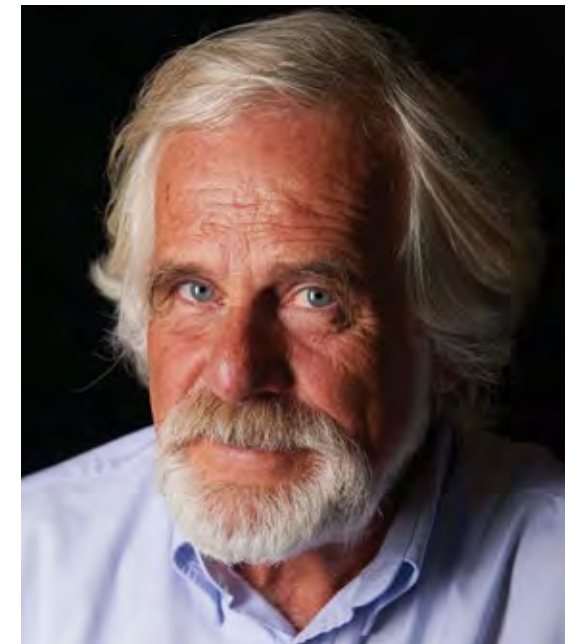
Dear Friends of the Elephants,

Another year has passed and many elephants in beautiful Samburu have died. But many more have survived. Could it be that the terrible times of accelerated poaching have passed, and that our labours to contain this fundamental threat to the ecosystems that still sustain elephants are beginning to pay off?

It seems that all is in place for a bright future for the elephants, at least in the Northern Kenyan Rangelands. All it now needs is for the trade in ivory to collapse and for the message to get back to the dealers and killers that their business is moribund. Of course, much is still to be done but I am quietly hopeful that the tide is beginning to turn. Some of this hope was rekindled during a recent visit to China and the Shanghai Museum of Science and Technology, which engaged us to advise on a major elephant show in their impressive new down-town Museum of Natural History. Importantly, this superb exhibition addresses the plight of the elephants head-on with a strong message that will hopefully be broadcast loud and clear when, later in the year, the exhibition begins to travel the length and breadth of China.

A further demonstration of increasing awareness was the visit by Bill and Chelsea Clinton to meet the Save the Elephants (STE) team, experience the Samburu Camp and connect with our elephants. That the Clintons and their entourage made Samburu their one stop outside Nairobi highlights the appreciation within the political arena of STE's work in the fight for the survival of the elephant.

Of course, in all of this Iain's leadership, and Oria's unwavering support, are the key drivers



behind our continued successes. Indeed (and as it happens) the powers that be have listened and pondered and awarded Iain a CBE. As Commander of the British Empire Iain will join a very small, select group of dignitaries recognised by Her Majesty Queen Elizabeth and the British Government. What a great honour for Iain (and Oria) and by extension for all of us. This wonderful recognition of the sterling work of all at Save the Elephants is another reason for me to believe that the elephants have a chance to survive into the 22<sup>nd</sup> century.

With all best wishes

A handwritten signature in blue ink, reading "F. Vollrath".

Professor Fritz Vollrath  
Chairman

# ELEPHANT CRISIS FUND

By Frank Pope, Chief Operations Officer



It's been a big year for the Elephant Crisis Fund (ECF). STE hired Dr. Chris Thouless as Strategic Advisor to select and develop projects across the continent. Meanwhile, between the official launch in May 2014 and the end of 2015, the ECF had raised over \$7.2m towards its target of \$15m by 2018.

**\$7.2M** RAISED TOWARDS \$15M  
TARGET BY 2018

To date, these funds have supported 38 partner organisations, with a focus on creating collaborations and funding innovative solutions to end the ivory poaching crisis. In 2015 the ECF helped build the anti-trafficking alliance, forging cross-border partnerships to disrupt organised crime networks.

**38** ORGANISATIONS  
SUPPORTED

The Elephant Crisis Fund is a joint project combining the strengths of Save the Elephants (STE) and the Wildlife Conservation Network (WCN). STE has more than half a century of single-minded focus on elephant conservation that is deeply rooted in its on-the-ground work and yet also reaches the uppermost corridors of power. WCN's innovative and efficient approach has placed it as the #1 animal charity in the US as rated by Charity Navigator. The ECF has only one goal: to end the elephant crisis, and 100% of all donated funds go to the projects in the field. STE supports all of the staff and travel costs associated with the ECF from core funds.

**88** PROJECTS FUNDED ACROSS  
AFRICA AND CHINA



*Improved law enforcement in Tsavo means that gunshots are likely to attract the attention of rangers. The Tsavo Trust are finding that traditional—and silent—elephant hunting methods such as poison arrows and snares are being used instead to kill elephants.*

## ANTI-POACHING

In Cameroon, Gabon, Nigeria, Mali, and Kenya, new rangers were trained, some by US Marines and Special Forces.

In the Democratic Republic of Congo (DRC) and Mali, collaborations with national defence forces brought much-needed support. High-tech elephant tracking systems to support anti-poaching efforts were installed in four ecosystems, and critical infrastructure upgrades like radio networks and road improvements were undertaken. Meanwhile, air support was maintained over Tsavo in Kenya, Ruaha in Tanzania, Niassa in Mozambique and Garamba in DRC.

# ANTI-TRAFFICKING

We support non profit organisations that work closely with ‘vetted’ units within governments that carry out investigations and uncover evidence that leads to convictions and have the power to arrest. Where ivory trade routes are known, detection and arrest of traffickers is the focus, but we also fund work to uncover previously hidden routes.

**572 POACHERS & TRAFFICKERS ARRESTED**

We have supported informer networks and training for undercover operatives, as well as working to make prosecutions stick. Courtroom monitoring programs that effectively deter corruption, developed in Kenya with ECF support, are now in various stages of replication in Zambia, Malawi and Zimbabwe. We work across Africa to enhance collaboration between partners, enhancing intelligence and improving interception efforts to disrupt ivory trafficking networks.



Dog teams can be effective at both detecting ivory and tracking poachers if training and support are given on a regular ongoing basis.

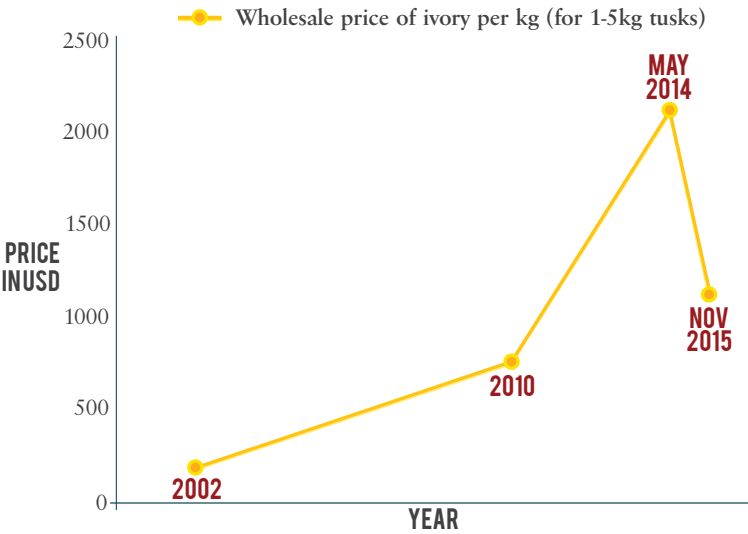
# DEMAND REDUCTION



Ivory traders in Beijing & Shanghai attributed recent reductions in demand for their wares to Prince William’s statements (Vigne & Martin 2015).

The halving in the price of wholesale ivory in China between May 2014 and November 2015 as revealed by an STE-published survey does not mean that the demand for ivory has disappeared. Much work remains to be done to share awareness with Chinese consumers at all levels about the impacts of buying ivory. Pledges by the Chinese Government to ban the trade still lack dates and details. The ECF has been funding campaigns by celebrities and key opinion leaders while also supporting legal work in China aimed at building a policy path to a ban on ivory.

For the full 2015 Annual Report for the Elephant Crisis Fund and list of partners, visit: <http://savetheelephants.org/wp-content/uploads/2016/02/2015-ECF-Annual-Report-web.pdf>



The rise and fall of China’s ivory prices as reported by our consultants Vigne & Martin (2014)

# RESEARCH

## THE POWER OF RESEARCH TO SAVE ELEPHANTS

By Dr. Benson Okita, Head of Monitoring



The remarkable survival strategies used by elephants orphaned by poaching were revealed this year by Shifra Goldenberg, a Ph.D. student at Colorado State University working with STE and the elephants of Samburu. The study—which made the cover of the journal *Current Biology*—showed that daughters learnt their mother's social landscape as well as their physical range.

2015 also saw the largest ivory stockpile survey ever conducted, carried out in Kenya by the Kenya Wildlife Service, Stop Ivory and STE. The inventory was completed to the highest international standards and the results will be reported to CITES. Samples for law enforcement and scientific purposes were taken from across the 137-tonne stockpile. In May, Kenya's president, Uhuru Muigai Kenyatta, pledged to destroy the entire national stockpile as a statement against the ivory trade.

# 137 TONNE IVORY STOCKPILE INVENTORIED

*"We currently face the risk of losing wild elephants... It's an unbelievable statement. It'd be an unpardonable loss for humanity and the natural world."*

**US President Barack Obama**

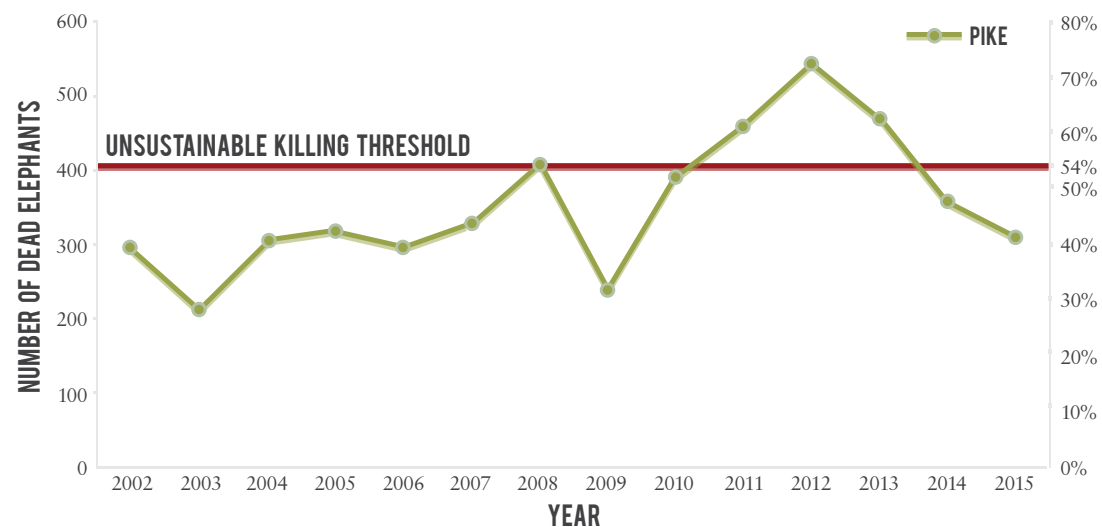


GPS tracking of collared elephants has become a key element in anti-poaching work while continuing to provide important data for research and landscape planning.

Elephant tracking technology continues to evolve. STE is now working with Vulcan, founded by Paul Allen, to rebuild our ground-breaking tracking system into a new open source protected area management system. The tool will collect, store and display animal, vehicle and aircraft movement. This information will then be integrated with intelligence and scientific data to improve both security and knowledge of wildlife areas.

STE's Dr. Jake Wall, developer of our tracking system, has also been developing a Standardised Analysis and Reporting Tool to help make more use of the huge volumes of elephant tracking data being produced by projects across the continent. Complementary visual analysis of movements are also made with our long-term partners Google Earth.

Dr. Lucy King, in collaboration with Dr. Joseph Soltis at Disney's Animal Kingdom, has been continuing work to detect elephant behavioural states using accelerometers installed in our latest tracking collars.



Ongoing body count of Samburu/Laikipia elephants shows return to sustainable levels by 2014

Monitoring of the poaching threat and of elephant populations remains a key focus. STE works with the Kenya Wildlife Service to ensure the continued high standards of the Monitoring of the Illegal Killing of Elephants & other Species (MIKE) programme. In Northern Kenya, the Proportion of Illegally Killed Elephants (PIKE) – a key indicator of poaching pressure – fell to 38%, a level not seen since 2007. In Kenya, the

**↓ 38%**  
DECREASE IN PROPORTION OF  
ILLEGALLY KILLED ELEPHANTS  
IN 3 YEARS

fall in the intensity of poaching has coincided with the coming of several national-scale infrastructure projects. Kenya's Vision 2030 development plan had always included a road, rail and oil link joining Lamu with South Sudan and Ethiopia. This project threatens to cut in half the range of the Samburu-Laikipia elephant population, Kenya's second largest. Funded by The Nature Conservancy and other donors, STE is tracking over 50 elephants in collaboration



Frank af Petersens Photography



Lucy Vigne Photography

Whole, polished tusks were a growing market in Beijing and Shanghai until 2014. Demand is now falling (Vigne & Martin 2014).

with the Northern Rangelands Trust. This combats poaching and improves wise land use planning.

In July the Chair of STE's Scientific Board, George Wittemyer, testified before the US Senate Foreign Relations Committee. He explained that levels of illegal killing across Africa had not fallen since the landmark 2014 paper that he led which estimated that over 100,000 elephants had been killed for their ivory between 2010 and 2012.

STE continues to publish research by consultants Esmond Martin & Lucy Vigne on the state of the ivory trade. In December 2014 they reported that China's ivory trade was escalating, with the wholesale price of raw ivory having tripled in the previous four years. A year later they

**↓ 48%**  
DECREASE IN PRICE OF  
IVORY IN CHINA IN 2015

returned from a follow-up visit and found that the price had halved, which was attributed to a number of factors including an economic slowdown, an anti-corruption drive, awareness campaigns and government announcements regarding their intent to ban the ivory trade within their borders. The researchers also published a landmark report on Hong Kong's trade, and an investigation into ivory use in the Philippines.

# HUMAN-ELEPHANT COEXISTENCE

## ELEPHANTS AND BEES PROJECT

By Dr. Lucy King, Head of Human-Elephant Coexistence

Our Elephants and Bees Project has grown rapidly this year, helped enormously by the 11 international and 10 Kenyan student interns who have all volunteered their time to help support the activities of the Tsavo Research Centre. With skills and funding coming in from both Disney and numerous independent donors we have managed to expand the project to a new community, Mwambiti Village, which has long been suffering from elephant crop-

raids and where intolerance of elephants is at an absolute high. After completing a thorough human-elephant conflict survey, we began building our first 7 beehive fences on the worst-affected front line farms in July 2015 and we already have 60% occupation of the 106 hives that are now installed and swinging as natural electricity to protect the boundary of the Mwambiti farms.



Beehive fences repel elephant advances 80% of the time, and provide much-needed income for farmers.

## 500 JARS OF HONEY PRODUCED IN 2015



With our farmers having been taught better honey harvesting, our production of Elephant-Friendly Honey went up to 500 jars and these were sold quickly in the various lodges and shops that support our project. Towards the end of 2015 we received a generous donation from a private donor to help us build a new and hygienic honey processing room that has further boosted productivity at the Research Center and enabled us to proceed with our idea of producing Elephant-Friendly Lip Balms and Candles. Income from these products is helping us manage some of the running costs of the honey processing room to ensure that there is future sustainability in the beehive fence project management.

Our aim for 2016 is to raise funds for a 4x4 vehicle to access this growing number of farms safely at night to help

improve our honey harvesting efficiency and ensure the farmers receive their payments for honey sales as soon as the hives are harvested.

## ONE IDEA SPREAD TO 11 ELEPHANT RANGE COUNTRIES

Further afield, the beehive fence concept has spread to 11 elephant range countries across Africa and Asia with Kylie Butler, who manages our Sri Lankan beehive fence test site, now entering her third year of her PhD research. We are in contact with all these numerous projects assisting them with ideas and our experience, greatly aided by our growing resources on our website at [www.elephantsandbees.com](http://www.elephantsandbees.com). Thanks to ALL our donors and students for making 2015 such a successful year!

# BUILDING A NATION WITHOUT LOSING HER NATURE

By Dr. Benson Okita, Head of Monitoring



The next half century is expected to see rapid development across the African continent. Enormous infrastructure projects are planned to connect cities, resource-rich areas and markets. Most other countries around the world severed nature's connectivity in the process of developing, and restoring these corridors have cost them vast sums. Almost nowhere else in the world has managed to take habitat connectivity into account beforehand. Can Kenya once again lead the way for Africa, and for wildlife?

In southeast Kenya, transport connections between Nairobi and the Indian Ocean port of Mombasa is being upgraded. More than a quarter of the route cuts through the Tsavo Conservation Area (comprising Tsavo East, Tsavo West and Chyulu National Parks), home to Kenya's single largest elephant population of approximately 12,000 animals, and slices the area neatly in two.

A new high-speed rail line is nearing completion. It is raised and fenced, presenting an impenetrable barrier for wildlife except for in seven main locations where openings of different types pass beneath the track. More serious yet is the challenge of a new 6-lane highway that is planned to accompany the railway. Wildlife crossings across this will be much more expensive.

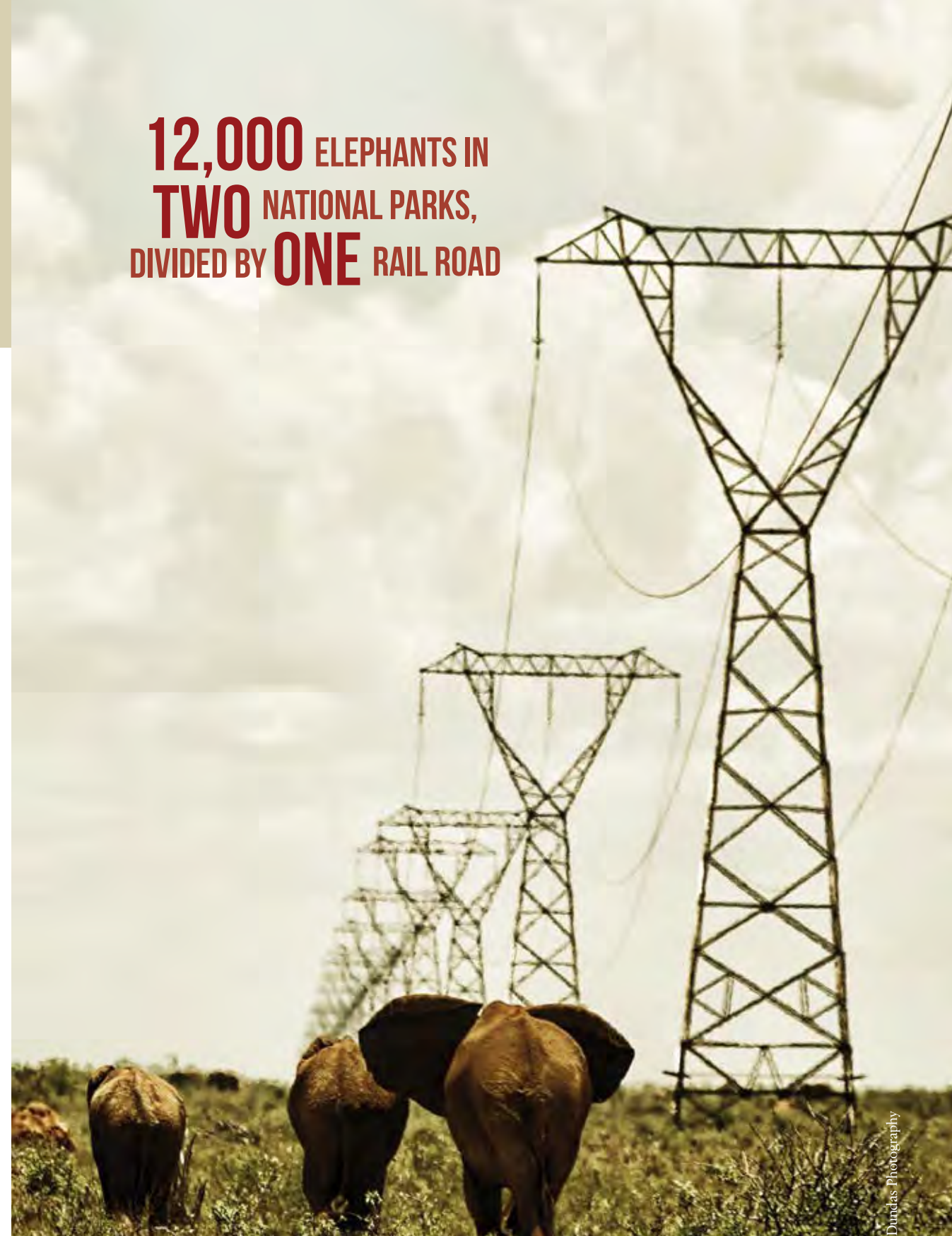
Accurate data on the use of railway underpasses by elephants and other wildlife is critical. STE has teamed up with the

Kenya Wildlife Service and will be deploying 10 collars and camera traps in early 2016 to monitor elephant interactions with this infrastructure. Tsavo will be a test case for the coming infrastructure development planned for Samburu, the Lamu Port Southern Sudan Ethiopia Transport corridor (LAPSSET). Here STE has excellent data to feed the planning process, and is working closely with The Nature Conservancy and local partners to make sure elephant movements are taken into account.

## 10 ELEPHANT COLLARS AND CAMERA TRAPS TO BE DEPLOYED IN EARLY 2016

Meanwhile in the Masai Mara ecosystem, STE and other partners proactively provided a report detailing information on elephant movements in the area to the County Government with the aim of seeing them incorporated into their ongoing process of land-use planning.

12,000 ELEPHANTS IN TWO NATIONAL PARKS, DIVIDED BY ONE RAIL ROAD



*As new infrastructure projects expand across Kenya, STE is working to ensure that development planning processes take the movements of elephants and ecosystem connectivity into account.*

Sean Dudas Photography

# AWARENESS

## CHINA, US & HONG KONG PLEDGE TO CLOSE THEIR IVORY TRADE

By Resson Duff, Head of Awareness

Hong Kong was a major conduit for ivory during the ivory crisis of the 1970s and 80s, and the same holds true today. In January 2015 STE consultants Martin & Vigne confirmed that more pieces of ivory were being traded in Hong Kong than in any other city in the world. 90 per cent of buyers were from mainland China, and were smuggling it back home hidden in their luggage.

Data is a powerful agent for change, however. STE teamed up with WildAid and WWF in Hong Kong to launch the report's findings while a simultaneous press conference was held in Nairobi.

Hong Kong legislator Elizabeth Quat proved an important ally. She had met wild elephants with us in Samburu, thanks to WildAid, and she helped see that the report was discussed in the territory's Legislative Council, which soon made a rare, unanimous decision to ban the ivory trade in the territory.

Still more important was China's growing commitment over 2015 to end the ivory trade. In May China announced her intention to close her domestic market, clearing the smokescreen behind which the illegal ivory trade works. Then in September, in a joint statement by the Presidents of both the US and China, the two nations committed "to take significant and timely steps to halt the domestic commercial trade of ivory."

We are working with our partners to ensure that China and Hong Kong make good on their pledges soon. In December 2015 we reported that the price of wholesale ivory had almost halved in the previous 18 months according to consultants Vigne & Martin, but with many factors at play (including an economic slowdown in China and a crackdown on ostentatious displays of wealth) it is too soon to celebrate, and 2016 will prove a critical year.



## EDUCATION WITH ELEPHANTS

By Connie Makandi, Education Officer

Education for those living in elephant rangelands remains of key strategic importance to the future of elephants in the north, and a core part of STE's programme. At STE we focus on selecting the right students and nurturing them carefully through their education, providing guidance and holiday tutorials to keep their performance to the highest standard possible. This year, however, saw the largest intake we have recorded yet for our education programme, and we're proud to now have 129 students enrolled in our system.

In 2015, all the schools surveyed in Northern Kenya had increased positive attitudes towards elephants having undertaken the *Living in Harmony with Elephants* lessons. 2016 will see the Awareness team spread a new conservation fervour across the north, starting wildlife clubs in 18 schools, packed with fun activities that will inspire and energize new elephant ambassadors.

**OVER 120  
STUDENTS SUPPORTED  
BY STE EDUCATION  
PROGRAMME**

Working to build a new generation of wildlife lovers, we became aware of a disconnect between Kenya's education curriculum and the practical knowledge needed to contribute meaningfully to conservation. We decided it was time to build new bridges and established the First Ever University Symposium on Elephant Conservation in Kenya. Students from seven universities gathered to learn from the experts about how research is conducted into elephants and bees, the geopolitics of conservation in a developing world and how to navigate the conservation world once they graduate.



# 2015 HIGHLIGHTS



## PRESIDENT OPENS VISITOR CENTRE

President Bill Clinton and Chelsea visit Samburu and officially open STE's new visitor centre (donated by the Krupp Foundation).



## COMPREHENSIVE IVORY INVENTORY

STE help lead the most extensive and comprehensive ivory inventory ever, cataloging 137 tonnes held in Kenya.

## THE ELEPHANT SCHOLARSHIP PROGRAMME

has nurtured more than 120 students through their studies.



## MASSIVE KENYA ELEPHANT TRACKING

project run by STE deploys over 50 new collars in collaboration with TNC, NRT, Lewa and KWS.



## DR. IAIN DOUGLAS-HAMILTON

The Duke of Cambridge Prince William invested Dr. Iain Douglas-Hamilton as Commander of the British Empire.



## DICAPRIO FUNDRAISER REPRESENTATION

David Daballen and Saba Douglas-Hamilton represent elephants at the Leonardo DiCaprio fundraiser in France.

## ECF SMASHES 5M TARGET

The Elephant Crisis Fund surpasses original target of \$5M by raising \$7.2M by the end of 2015.



## SAMBURU GOOGLE STREET VIEW REACHES 750M

STE's Samburu elephant stories on Google Street View reached an estimated 750 million viewers during its launch.

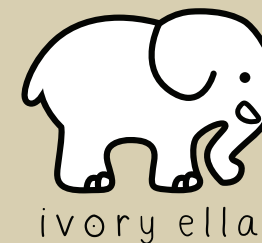
## PROF. GEORGE WITTEMYER TESTIFIES

before the Senate Foreign relations sub-committee on Stemming Wildlife Poaching.



## 500 JARS OF ELEPHANT-FRIENDLY HONEY SOLD...

and the STE concept spreads to 11 countries worldwide.



## IVORY ELLA MEANS BUSINESS

Young entrepreneur start-up commits 10% monthly profits to become one of STE's top donors in 2015.



## BBC SERIES "THIS WILD LIFE" PREMIERES

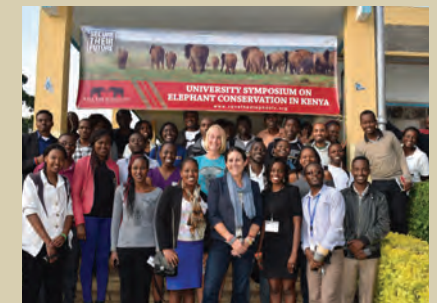
Life in Samburu at Elephant Watch Camp and Save the Elephants becomes one of the UK's most talked about shows, and airs on PBS.

## IVORY PRICES REDUCED BY HALF IN CHINA

ivory price in China reduced by almost half.

## TRACKING APP

STE/Vulcan develop new tracking app to enhance elephant security.



## FIRST UNIVERSITY SYMPOSIUM ON ELEPHANTS

held by STE in Kenya to promote more youth to work with wildlife and the environment.

## FIRST ELEPHANT COLLARING IN VIRUNGA

15 security tracking collars deployed among the last remaining elephants in Africa's oldest National Park, Virunga, DRC.

# NEW PUBLICATIONS

## SCIENTIFIC PUBLICATIONS

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Durant, S.M., Becker, M.S., Creel, S., Bashir, S., Dickman, A.J., Beudels-Jamar, R.C., Lichtenfeld, L., Hilborn, R., Wall, J., Wittemyer, G., Badamjav, L., Blake, S., Boitani, L., Breitenmoser, C., Broekhuis, F., Christianson, D., Cozzi, G., Davenport, T.R.B., Deutsch, J., Devillers, P., Dollar, L., Dolrenny, S., Douglas-Hamilton, I., Dröge, E., FitzHerbert, E., Foley, C., Hazzah, L., Hopcraft, J.G.C., Ikanda, D., Jacobson, A., Joubert, D., Kelly, M.J., Milanzi, J., Mitchell, N., M'Soka, J., Msuha, M., Mweetwa, T., Nyahongo, J., Rosenblatt, E., Schuette, P., Sillero-Zubiri, C., Sinclair, A.R.E., Stanley-Price, M. R., Zimmermann, A., Pettorelli, N. 2015. **Developing Fencing Policies For Dryland Ecosystems.** *Journal of Applied Ecology* 52:544-551

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Naidoo, R., Weaver, L. C., Diggle, R. W., Matongo, G., Stuart-Hill, G. and Thouless, C. 2016. **Complementary Benefits Of Tourism And Hunting To Communal Conservancies In Namibia.** *Conservation Biology*. doi: 10.1111/cobi.12643

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Selier, S.A.J., Henley, M., Pretorius, Y and Garai, M. 2016. In Press. **A Conservation Assessment Of *Loxodonta africana*.** In: M.F. Child, D. Raimondo, E. Do Linh San, L. Roxburgh and H. Davies-Mostert (eds), *The Red List of Mammals of South Africa, Swaziland and Lesotho*. South African National Biodiversity Institute and Endangered Wildlife Trust, South Africa.

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## POPULAR ARTICLES

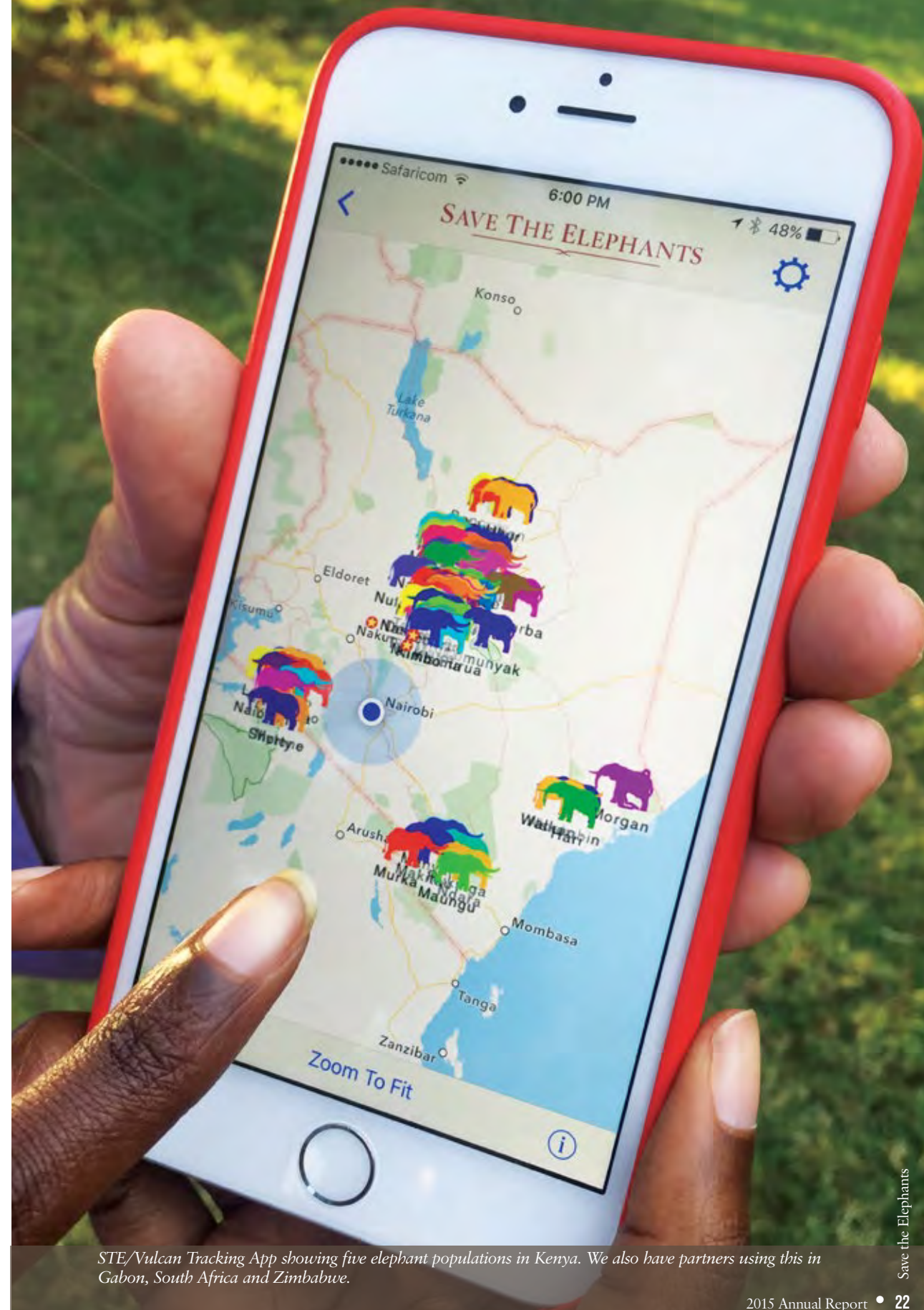
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STE/Vulcan Tracking App showing five elephant populations in Kenya. We also have partners using this in Gabon, South Africa and Zimbabwe.

IN 2014, 91% OF FUNDS  
WENT TO SUPPORT OUR  
PROGRAMMES IN THE FIELD

# OUR FINANCIAL STATEMENT

Save the Elephants relies on donations and grants to run our operations. As a registered UK Charity (no. 118804) we operate under strict financial controls and with transparent financial operations. All grants and earmarked donations are used 100% on the intended projects.

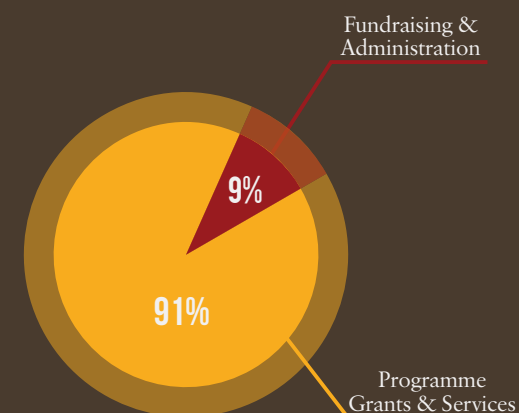
## STATEMENT OF REVENUE & EXPENSES

	UNAUDITED	AUDITED
REVENUE (US\$)	2015	2014
Donations, Grants, Royalties	\$2,469,884	\$2,522,614
Interest Earned	\$50	\$31
<b>TOTAL REVENUE</b>	<b>\$2,469,934</b>	<b>\$2,522,645</b>
<b>EXPENSES (US\$)</b>	<b>2015</b>	<b>2014</b>
Programme Grants & Services	\$2,068,259	\$1,894,439
Fundraising & Administration	\$187,551	\$184,348
<b>TOTAL EXPENSES</b>	<b>\$2,255,810</b>	<b>\$2,078,787</b>
<b>SURPLUS FOR THE YEAR</b>	<b>\$214,124</b>	<b>\$443,858</b>

Converted from UK audited accounts at a rate of £1=\$1.6

Un-audited financial statements for 2015 are presented here alongside audited figures from 2014. Small variations in the 2015 figures may result from the auditor's recommendations.

## 2014 ANALYSIS OF EXPENDITURE



# BUILD A FUTURE FOR ELEPHANTS

Elephants are among the most intelligent creatures on the planet and have complex emotions. They are being lost to the ivory trade and accelerating habitat and range destruction. You can help put a stop to this and ensure Africa's elephants are protected for generations to come.

## DONATE ONLINE

A quick and safe way to make a difference in elephant conservation. Give single, monthly or yearly donations from the US, UK and globally. Visit:

<http://www.savetheelephants.org/get-involved/donate/>



## GIVE BY CHEQUE

We receive cheques in the US and UK. Please include your address for the mailing of tax information.



Cheque payable to Wildlife Conservation Network, 209 Mississippi Street, San Francisco, CA 94107 marked for Save the Elephants. Tax Exempt ID #30-0108469  
Tel: +1 415 202 6380



Cheque payable to Save the Elephants, c/o Bircham Dyson Bell LLP, 50 Broadway, London SW1H 0BL  
HMRC No: XT11693  
Tel: +44 (0) 20 7227 7000

## amazon.com WISHLIST

Give a specific gift and make a difference by visiting the 'Save the Elephants Wishlist'

For other ways to give such as planned giving, bank transfers, matching gifts, through your employer, contact us at:

Email: [info@savetheelephants.org](mailto:info@savetheelephants.org)

Office: +254 720 441 178

NO DONATION IS TOO SMALL,  
BUT THE STAKES FOR THE  
AFRICAN ELEPHANT ARE HIGH,  
SO PLEASE GIVE GENEROUSLY.



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[savetheelephantskenya](https://www.instagram.com/savetheelephantskenya)



[ste\\_kenya](https://twitter.com/ste_kenya)



STE's lifelong partner, Elephant Watch Camp, is a superb and exclusive eco-lodge nestled on the banks of the Ewaso Nyiro River, just upstream from STE's research headquarters in Samburu National Reserve. Founded by Oria Douglas-Hamilton, who also founded the Save the Elephants/Elephant Watch Safaris Scholarship Programme, Elephant Watch Camp is deeply rooted in elephant conservation. Staffed by Samburu warriors, the guides are trained by STE researchers to recognise the individual elephants that visit Samburu Reserve. The camp offers close encounters with elephants (and other wildlife) and a rare chance to meet some of STE's leading conservationists in the field. To book an experience of a lifetime visit: [www.elephantwatchportfolio.com](http://www.elephantwatchportfolio.com)

**ELEPHANTS ARE INTEGRAL TO THE ECOSYSTEMS IN WHICH THEY EXIST. THEY FUNCTION AS LANDSCAPE GARDENERS, TRANSPORTING SEEDS, CLEARING THICK BUSH AND DIGGING WELLS. WITHOUT THEM AFRICA'S LANDSCAPES RAPIDLY BECOME MORE HOSTILE FOR OTHER SPECIES.**





SAVE THE ELEPHANTS

拯救大象



savetheelephants.kenya



ste\_kenya



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## KENYA

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Marula Manor  
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P.O. Box 54667-00200  
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## USA

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Registered 501(c)(3) charity CFC #63038

## LONDON

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HMRC No: XT11693

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